

The **Voice**
of Local
Government



Local Government Association
of South Australia



2008 LGA Annual General Meeting & Associated Sessions

Thursday 23 & Friday 24 October 2008
Adelaide Convention Centre

Sponsorship Proposal

Local Government Association of South Australia
Level 1, 16 Hutt Street, Adelaide SA 5000 • GPO Box 2693, Adelaide SA 5001
Telephone: 8224 2000 • Facsimile: 8232 6336 • www.lga.sa.gov.au



Local Government Association
of South Australia

Level 1, 16 Hutt St
Adelaide SA 5000

GPO Box 2693
Adelaide SA 5001

Phone 08 8224 2000

Fax 08 8232 6336

Email lgasa@lga.sa.gov.au

Web www.lga.sa.gov.au



2008 LGA Annual General Meeting & Associated Sessions

The LGA's Annual General Meeting is the ultimate decision making and policy setting forum for the Local Government Association. For this reason delegates from all 68 metropolitan and country Councils across SA make attendance a priority. In addition to the formal elements of the Annual General Meeting, the meeting provides important informal networking opportunities for Local Government delegates, including an afternoon tea break on Thursday 23 October, morning tea break and formal luncheon on Friday 24 October.

The LGA also holds sessions, meetings and other events concurrent to the formal meeting. In the past these have included Thursday workshops and Friday morning panel discussions on topical issues of interest to the Local Government audience.

The audience comprises key Local Government decision makers... 250 delegates are expected to attend this prominent function. Key contacts from across the State will be concentrated in one location ... the people who make decisions about how and where more than \$1 billion will be spent in South Australia in the coming year. Given the importance of the event, the meeting attracts Mayors/Chairpersons, Council Members, Chief Executive Officers and senior Council representatives. Key State and Federal Government Ministers and representatives from relevant Government Agencies also attend.

Sponsorship Opportunities

The Local Government Association is giving you the opportunity to showcase your services to key stakeholders from Local Government across the State. As a corporate sponsor of the 2008 Annual General Meeting you will have the opportunity to meet and build relationships with potential customers face-to-face.

We are offering a limited number of organisations the opportunity to take out Gold sponsorship of the 2008 LGA Annual General Meeting and Associated Sessions. A maximum of three organisations will be accepted, with first preference given to 2007 LGA AGM Sponsors. If sponsorship positions become available then sponsors will be accepted at the discretion of the LGA.

About the LGA

The Local Government Association of South Australia is a membership organisation that provides quality services and leadership relevant to the needs of member Councils. Membership of the Association is voluntary and every Council in the State, along with the Anangu Pitjantjatjara, has elected to join as a member.

Established in 1968 in its current form, the Local Government Association is recognised as the peak representative body for Local Government in this State.

The LGA is federated nationally with interstate associations and the Australian Local Government Association (ALGA).

LGA AGM Gold Sponsorship : \$3000 + GST

This year we are offering a maximum of three organisations the opportunity to take out a Sponsorship package, with the following benefits:-

Banner Display

- Display of your corporate banner in the Annual General Meeting area.
(Please note: banners can be hanging or pull-up style, and are restricted to maximum size of 1 x 3 metres).

Delegate Bags

- Option of placing printed information about your organisation in delegate bags.
(Please note: material is restricted to two printed items only at a maximum of A4 size each, and additional small corporate gifts are acceptable).

Official Acknowledgement

- The LGA President, Mayor Joy Baluch AM, or a senior LGA representative will acknowledge your sponsorship at the opening and closing of each days' events.

AGM Formal Lunch Friday 24 October

- Complimentary attendance for two people at the AGM Formal Lunch.
- Display of corporate banner in lunch venue.
- Verbal acknowledgement of sponsorship.

Expo Display

- In a prominent area of the foyer you will have the opportunity to set up a display to showcase your products and services.
You will be able to have face-to-face interaction with delegates during breaks in official proceedings.

Note: One covered trestle table, a poster board and two chairs will be provided.

You will be required to provide your own display equipment. Power is available but must be requested prior to the event.

LGA Website

- Your business will be proudly acknowledged on the LGA's public website for six weeks with a link from the site homepage for two weeks prior to the event and four weeks following the event. This website is regularly accessed by Local Government elected representatives and employees.

LGA Newsletter

- Acknowledgement of your support will also be highlighted in an edition of LGA News, the premier newsletter of the LGA that is distributed to over 1500 people.

