



**Local Government Association**  
of South Australia

The **Voice**  
of Local  
Government



## **2009 LGA General Meeting and Conference**

**Thursday 23 & Friday 24 April 2009**  
**Adelaide Convention Centre**

## **Sponsorship Proposal**

**Local Government Association of South Australia**

Level 1, 16 Hutt Street, Adelaide SA 5000 • GPO Box 2693, Adelaide SA 5001

Telephone: 8224 2000 • Facsimile: 8232 6336 • [www.lga.sa.gov.au](http://www.lga.sa.gov.au)



## 2009 LGA General Meeting & Conference

The LGA's General Meeting is a key decision making and policy setting event for the Local Government Association of South Australia (LGA). For this reason delegates from all 68 metropolitan and country Councils across SA make attendance a priority.

In addition to the formal elements of the LGA General Meeting, the Conference is focused on political debate, expert views and community action for Local Government in South Australia, with sessions, meetings and other events concurrent to the formal meeting, including panel discussions on topical issues of interest to the Local Government audience. There are also important informal networking opportunities for delegates, including an afternoon tea break on Thursday 23 April, morning tea break and formal luncheon on Friday 24 April.

The audience comprises key Local Government decision makers... 300 delegates are expected to attend this prominent function. Key contacts from across the State will be concentrated in one location ... the people who make decisions about how and where more than \$1 billion will be spent in South Australia in the coming year. Given the importance of the event, the meeting attracts Mayors/Chairpersons, Council Members, Chief Executive Officers and senior Council representatives. Key State and Federal Government Ministers, Members of Parliament and representatives from relevant Government Agencies also attend.

### Sponsorship Opportunities

The LGA is giving you the opportunity to showcase your services to key stakeholders from Local Government across the State. As a corporate sponsor of the 2009 LGA General Meeting and Conference you will have the opportunity to meet and build relationships with potential customers face-to-face.

We are offering a limited number of organisations the opportunity to take out Platinum or Gold sponsorship of the 2009 LGA General Meeting and Conference, and one organisation the opportunity to sponsor the Conference Dinner. Sponsorship positions will be allocated at the discretion of the LGA. First preference will be given to 2008 LGA General Meeting and Local Government Showcase Platinum Sponsors.

### About the LGA

The Local Government Association of South Australia (LGA) is a membership organisation that provides quality services and leadership relevant to the needs of member Councils. Membership of the Association is voluntary and every Council in the State, along with the Anangu Pitjantjatjara, has elected to join as a member.

Established in 1968 in its current form, the LGA is recognised as the peak representative body for Local Government in this State.

The LGA is federated nationally with interstate associations and the Australian Local Government Association (ALGA).



## LGA General Meeting & Conference

### Platinum Sponsorship : \$8500 + GST

We are offering four organisations the opportunity to take up **PLATINUM** Sponsorship, with the following benefits:-

#### Conference Opportunities

- **Market exclusivity** and **first right for sponsorship** of the 2010 LGA General Meeting and Showcase.
- **Full Conference day registration** for **two delegates** including lunches, morning and afternoon teas.
- **Display of your corporate banner** in the main auditorium.  
*(Please note: Banners can be hanging or pull-up style, and are restricted to maximum size of 3 x 1 metres).*
- The LGA President, Mayor Joy Baluch AM, or a senior LGA representative will acknowledge your sponsorship at the opening and closing of each days' events.
- One **full page** colour advertisement in the official Conference Program.
- **Corporate logo displayed** on session introduction presentation slides, and on front cover of the Conference official program.
- Option of placing up to **two promotional items** in delegate conference bags.  
*(Please note: Material is restricted to a maximum of two printed items only at a maximum of A4 size each, or small corporate gifts are preferred).*
- **Display:** In a prominent area you will be able to set up a display to showcase your products and services, and network with delegates during breaks in official proceedings. *(Please note: Display space is a 3 x 3 metre booth. One covered trestle table and two chairs will be provided. Power and internet access is available but must be requested prior to the event. You will be required to provide your own display equipment.)*

#### Conference Dinner Thursday 23 April 2009

- Complimentary attendance for **two people** at the Conference Dinner.

#### Conference Formal Lunch Friday 24 April 2009

- Complimentary attendance for **two people**.
- Display of your pull-up banner in lunch venue.
- Corporate logo on menu.
- Verbal acknowledgement of sponsorship by the LGA President.
- Opportunity to run a business card draw during the event, with the winner drawn by the LGA President or LGA Executive Director at the Friday Formal Lunch.

#### LGA Website

- Your organisation will be proudly acknowledged on the LGA's public website for eight weeks with a link from the Conference page for four weeks prior to the event and four weeks following the event. This website is regularly accessed by Local Government Elected Members and employees.

#### LGA Newsletter

- Acknowledgement of your organisation's support will also be highlighted in an edition of LGA News, the premier newsletter of the LGA that is distributed to over 2000 people.

**Please note:** Sponsorship positions will be offered at the discretion of the LGA. Platinum Sponsors are entitled to market exclusivity and first right for sponsorship of the following LGA General Meeting and Conference/Showcase. Platinum Sponsors of the 2008 LGA General Meeting and Local Government Showcase will be entitled to our first offer of Platinum sponsorship for this event, and if any organisation from the same sector applies to be a Platinum, Gold or Conference Dinner Sponsor we may not be able to accept their sponsorship. If a Platinum sponsorship position becomes available, and two organisations from the same sector apply to be a Platinum Sponsor, we may not be able to offer both organisations sponsorship positions. Conference registration is transferable, but only two people can attend the Conference or Conference Dinner at any given time. During sponsor business card draw competitions business cards must be collected at the sponsor's display. The LGA expects that legal and ethical methods and standards are applied in the management of business card draws.





## LGA General Meeting & Conference

### Gold Sponsorship : \$4000 + GST

We are offering up to ten organisations the opportunity to take up **GOLD** Sponsorship, with the following benefits:-

#### Conference Registration

- Full Conference day registration for two delegates including lunches, morning and afternoon teas.

#### Program Advertisement

- One half-page colour advertisement in the official Conference Program.

#### Information in Delegate Bags

- Option of placing one promotional item in delegate conference bags.  
*(Please note: Material is restricted to one printed item only at a maximum of A4 size, or a small corporate gift is preferred).*

#### LGA Website

- Your organisation will be proudly acknowledged on the LGA's public website for eight weeks with a link from the Conference page for four weeks prior to the event and four weeks following the event. This website is regularly accessed by Local Government Elected Members and employees.

#### Expo Display

- In a prominent area you will be able to set up a display to showcase your products and services, and network with delegates during breaks in official proceedings.

*(Please note: Display space is a 1 x 3 metre booth. One covered trestle table and two chairs will be provided. Power and internet access is available but must be requested prior to the event. You will be required to provide your own display equipment.)*

#### LGA Newsletter

- Acknowledgement of your organisation's support will also be highlighted in an edition of LGA News, the premier newsletter of the LGA that is distributed to over 2000 people.

**Please note:** Sponsorship positions will be offered at the discretion of the LGA. Platinum Sponsors are entitled to market exclusivity and first right for sponsorship of the following LGA General Meeting and Conference/Showcase. Platinum Sponsors of the 2008 LGA General Meeting and Local Government Showcase will be entitled to our first offer of Platinum sponsorship for this event, and if any organisation from the same sector applies to be a Platinum, Gold or Conference Dinner Sponsor we may not be able to accept their sponsorship. Conference registration is transferable, but only two people can attend at any given time.





## LGA General Meeting & Conference

### Dinner Sponsorship : \$10,000 + GST

We are offering one organisation the opportunity to take up **Conference Dinner** Sponsorship of the LGA Conference Dinner on Thursday 23 April 2009, with the following benefits:-

#### Conference Dinner Thursday 23 April 2009

- Complimentary attendance for **four people** at the Conference Dinner.

#### Exclusivity

- Your organisation will be the **only sponsor** of the Conference Dinner.

#### Acknowledgement

- The LGA President, Mayor Joy Baluch AM, or a senior LGA representative will acknowledge your sponsorship during the Conference Dinner.

#### Speaking Position

- A member of your organisation will have the **opportunity to speak for five minutes** in front of the Conference Dinner audience.  
*(Please note: Your speech time will be scheduled by the LGA.)*

#### Banner Display

- **Display of your corporate banner** in the Conference Dinner area.  
*(Please note: Banners can be hanging or pull-up style, and are restricted to maximum size of 3 x 3 metres).*

#### Dinner Menu

- **Your corporate logo displayed** on the Conference Dinner Menu.

#### Promotional Opportunities

- You will be able to leave promotional material on the tables or chairs at the Conference Dinner.  
*(Please note: Material is restricted to three printed items at a maximum of A4 size, or small corporate gifts. These must be **packaged together**, not individual items.)*

#### LGA Conference and General Meeting Thursday 23 and Friday 24 April 2009

- **Full Conference day registration** for **two delegates** including lunches, morning and afternoon teas.
- **Corporate logo displayed** on session introduction presentation slides, and on front cover of the Conference official program.
- One **full page** colour advertisement in the official Conference Program.

#### LGA Website

- Your organisation will be proudly acknowledged on the LGA's public website for eight weeks with a link from the Conference page for four weeks prior to the event and four weeks following the event. This website is regularly accessed by Local Government Elected Members and employees.

#### LGA Newsletter

- Acknowledgement of your organisation's support will also be highlighted in an edition of LGA News, the premier newsletter of the LGA that is distributed to over 2000 people.

**Please note:** Sponsorship positions will be offered at the discretion of the LGA. Platinum Sponsors are entitled to market exclusivity and first right for sponsorship of the following LGA General Meeting and Conference/Showcase. Platinum Sponsors of the 2008 LGA General Meeting and Local Government Showcase will be entitled to our first offer of Platinum sponsorship for this event, and if any organisation from the same sector applies to be a Platinum, Gold or Conference Dinner Sponsor we may not be able to accept their sponsorship.





**Local Government Association**  
of South Australia

Level 1, 16 Hutt St  
Adelaide SA 5000

GPO Box 2693  
Adelaide SA 5001

Phone 08 8224 2000

Fax 08 8232 6336

Email [lgasa@lga.sa.gov.au](mailto:lgasa@lga.sa.gov.au)

Web [www.lga.sa.gov.au](http://www.lga.sa.gov.au)