



Local Government Association
of South Australia

The **Voice**
of Local
Government



Discover! 2010 Local Government Showcase and General Meeting

Thursday 22 & Friday 23 April 2010
Adelaide Convention Centre

Sponsorship Proposal

Local Government Association of South Australia

GPO Box 2693, Adelaide SA 5001

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Discover! 2010 Local Government Showcase and General Meeting

The LGA's General Meeting is the ultimate decision making and policy setting event for the Local Government Association (LGA).

For this reason delegates from all 68 metropolitan and country Councils across South Australia make attendance a priority.

Councils in South Australia are continuously looking for ways to improve their work practices and processes. In an environment in which pressures on Local Government budgets are ever-increasing, the LGA hosts this forum to allow Councils to demonstrate the innovative ways they are conducting their business. Whether it's new technology or improvements in service delivery, or an innovative approach to traditional functions, this Showcase allows Councils to share and learn from their experiences.

The Showcase is an interactive experience that combines a major expo of Council and Sponsor displays and a concurrent speaking program. A number of informal opportunities for networking also take place including the popular Dinner on Thursday evening.

Key contacts from across the State will be concentrated in one location - the people who make decisions about how and where more than \$1 billion will be spent in the coming year.

The audience comprises key Local Government decision makers...approx 300 delegates are expected to attend this prominent event. The event attracts Mayors/Chairpersons, Council Members, Chief Executive Officers and senior Council representatives. Key State and Federal Government Ministers, Members of Parliament and representatives from relevant Government Agencies are also invited to attend.

Sponsorship Opportunities

The LGA is giving you the opportunity to showcase your services to key stakeholders from Local Government across the State. As a sponsor of Discover! 2010 Local Government Showcase and General Meeting you will have the opportunity to meet and build relationships with potential customers face-to-face.

We are offering a limited number of organisations the opportunity to take out Platinum or Gold sponsorship of Discover! 2010 Local Government Showcase and General Meeting, and one organisation the opportunity to sponsor the Showcase Dinner and also become the new lanyard sponsor. Sponsorship positions will be allocated at the discretion of the LGA. First preference will be given to 2009 LGA Conference and General Meeting Platinum Sponsors.

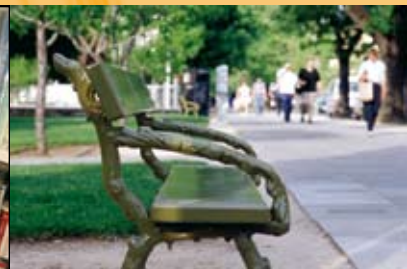
About the LGA

The Local Government Association of South Australia (LGA) is a membership organisation that provides quality services and leadership relevant to the needs of member Councils. Membership of the Association is voluntary and every Council in the State is a member, along with Anangu Pitjantjatjara Yankunytjatjara. Established in 1968 in its current form, the LGA is recognised as the peak representative body for Local Government in this State, and is a member of the Australian Local Government Association (ALGA) nationally.

The **four key goals of the LGA** are to:

1. Facilitate the continued development and enhancement of Local Government in South Australia;
2. Continue to build stronger relationships with State and Federal Governments and other key stakeholders;
3. Promote and advance opportunities for improved funding for South Australian Councils; and
4. Promote a greater understanding of Local Government with all stakeholders, and encourage increased community engagement with Council democratic processes.





Discover! 2010 Local Government Showcase and General Meeting

Platinum Sponsorship : \$9,000 + GST

We are offering four organisations the opportunity to take up **PLATINUM** Sponsorship, with the following benefits:

Opportunities

- **Market exclusivity** and **first right for sponsorship** of the 2011 LGA Conference and General Meeting.
- **Full Showcase day registration** for **two delegates** including lunches, morning and afternoon teas.
- **Display of your corporate banner** in the main auditorium. (*Banners can be hanging or pull-up style, and are restricted to maximum of 3 x 1 metres*).
- The LGA President, Mayor Felicity-ann Lewis, or a senior LGA representative will **acknowledge your sponsorship** at the opening and closing of each days' events.
- One **full page colour advertisement** in the official Program.
- Corporate **logo displayed** on session introduction presentation slides, and on front cover of the official program.
- Option of placing up to **two printed promotional items** in the delegate bags. (*Material is restricted to two printed items only at a maximum of A4 size each, and/or a small corporate gift*)
- **Display:** In a prominent area you will be able to set up a display to showcase your products and services, and network with delegates during breaks in official proceedings. (*Display space is a 3 x 3 metre booth. A fascia name board, standard lighting, power, a covered trestle table and two chairs are also provided. Sponsors can purchase wireless internet access from Reception at the Convention Centre. You will be required to provide your own display equipment.*)

Dinner Thursday 22 April 2010

- Complimentary attendance for **two people** at the Showcase Dinner.

Formal Lunch Friday 23 April 2010

- Display of your pull-up banner in lunch venue.
- **Corporate logo** printed on the lunch menu.
- Verbal **acknowledgement** of sponsorship by the LGA President.
- Opportunity to run a **business card draw** during the event, with the winner drawn by the LGA President or LGA Executive Director at the Friday Formal Lunch.

LGA Website

- Your organisation will be **proudly acknowledged** on the LGA's public website with a link from the 2010 Showcase page for four weeks prior to the event, and 12 months following the event. This website is regularly accessed by Local Government Elected Members and employees.

LGA Newsletter

- **Acknowledgement** of your organisation's support will also be **highlighted** in an edition of the LGA News, the premier newsletter of the LGA that is distributed to over 2000 people.

Please note: Sponsorship positions will be offered at the discretion of the LGA. Platinum Sponsors are entitled to market exclusivity and first right for sponsorship of the following LGA General Meeting and Conference/Showcase. Platinum Sponsors of the 2009 Conference and LGA General Meeting will be entitled to our first offer of Platinum sponsorship for this event, and if any organisation from the same sector applies to be a Platinum, Gold or Showcase Dinner Sponsor we may not be able to accept their sponsorship. If a Platinum sponsorship position becomes available, and two organisations from the same sector apply to be a Platinum Sponsor, we may not be able to offer both organisations sponsorship positions. Showcase registration is transferable, but only two people can attend the Showcase or Showcase Dinner at any given time. During sponsor business card draw competitions business cards must be collected at the sponsor's display. The LGA expects that legal and ethical methods and standards are applied in the management of business card draws.





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Gold Sponsorship : \$5,000 + GST

We are offering up to ten organisations the opportunity to take up **GOLD** Sponsorship, with the following benefits:

Registration

- **Full Showcase day registration** for two delegates including lunches, morning and afternoon teas.

Program Advertisement

- One **half-page** colour advertisement in the official Program.
- Corporate **logo printed** inside the official Program.

Information in Delegate Bags

- Option of placing **one printed promotional item** in the delegate bags.
(Material is restricted to one printed item only at a maximum of A4 size, and/or a small corporate gift)

Business Card Draw

- Opportunity to run a **business card draw** during the event, with the winner drawn by the LGA President or LGA Executive Director at the Friday Formal Lunch

Expo Display

- **Display:** In a prominent area you will be able to set up a display to showcase your products and services, and network with delegates during breaks in official proceedings. *(Display space is a 3 x 1 metre booth. A fascia name board, standard lighting, power, a covered trestle table and two chairs are also provided. Sponsors can purchase wireless internet access from Reception at the Convention Centre. You will be required to provide your own display equipment.)*

LGA Newsletter

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LGA Website

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Dinner Sponsorship : \$10,500 + GST

or Dinner and Lanyard Sponsorship : \$11,500 + GST

We are offering one organisation the opportunity to take up **Showcase Dinner** Sponsorship or **Showcase Dinner and Lanyard** Sponsorship with the following benefits:

Showcase Dinner Thursday 22 April 2010

- Complimentary attendance for **four people** at the Showcase Dinner.

Exclusivity

- Your organisation will be the **only sponsor** of the Showcase Dinner.

Acknowledgement

- The LGA President, Mayor Felicity-ann Lewis, or a senior LGA representative will **acknowledge your sponsorship during the Showcase Dinner**.

Speaking Position

- A member of your organisation will have the **opportunity to speak for five minutes** in front of the Showcase Dinner audience.
(Your speech time will be scheduled by the LGA)

Banner Display

- **Display of your corporate banner** in the Showcase Dinner area.
(Banners can be hanging or pull-up style, and are restricted to a maximum size of 3 x 3 metres)

Dinner Menu

- **Your corporate logo displayed** on the Showcase Dinner Menu.

Promotional Opportunities

- You will be able to leave **promotional material** on the tables or chairs at the Showcase Dinner.
(Material is restricted to three printed items and / or a small corporate gift. These must be packaged together, not individual items.)

Lanyard Sponsor ****NEW****

- **Your organisation has the opportunity to supply the Showcase lanyards.** You can have your organisation's logo, name or website printed on the lanyard to be worn by delegates during the day. You will be responsible for creating, producing and delivering 400 lanyards. *Lanyard sponsorship is available at an additional \$1,000 + GST.*

Showcase and General Meeting

Thursday 22 and Friday 23 April 2010

- **Full Showcase day registration for two delegates** including lunches, morning and afternoon teas.
- **Corporate logo displayed** on session introduction presentation slides, and on the front cover of the official program.
- One **full page** colour advertisement in the official program.

LGA Website

- Your organisation will be **proudly acknowledged** on the LGA's public website with a link from the 2010 Showcase page for four weeks prior to the event, and 12 months following the event. This website is regularly accessed by Local Government Elected Members and employees.

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