

The **Voice**
of Local
Government



Local Government Association
of South Australia



2011 LGA Annual General Meeting & Associated Sessions

Thursday 27 & Friday 28 October 2011
Adelaide Convention Centre

Sponsorship Proposal

Local Government Association of South Australia

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2011 LGA Annual General Meeting & Associated Sessions

The LGA's Annual General Meeting is the ultimate decision making and policy setting forum for the Local Government Association. For this reason delegates from all 68 metropolitan and country Councils across South Australia make attendance a priority. In addition to the formal elements of the Annual General Meeting, the meeting provides important informal networking opportunities for Local Government delegates, including an afternoon tea break and networking dinner on Thursday 27 October, and morning tea break and formal lunch on Friday 28 October.

The LGA also holds workshops, meetings and other events concurrent to the formal meeting. In the past these have included Thursday workshops, Friday morning panel discussions, training sessions and seminars on topical issues of interest to the Local Government audience.

The audience comprises key Local Government decision makers... 250 delegates are expected to attend this prominent function. Key contacts from across the State will be concentrated in one location... the people who make decisions about how and where more than \$1 billion will be spent in South Australia in the coming year. Given the importance of the event, the meeting attracts Mayors/Chairpersons, Council Members, Chief Executive Officers and senior Council representatives. Key State and Federal Government Ministers, Members of Parliament and representatives from relevant Government Agencies also attend.

AGM Sponsorship Opportunities

The Local Government Association is giving you the opportunity to showcase your services to key stakeholders from Local Government across the State. As a corporate sponsor of the 2011 LGA Annual General Meeting and Associated Sessions you will have the opportunity to meet and build relationships with potential customers face-to-face.

We are offering a maximum of four Day sponsorship packages for the LGA Annual General Meeting and Associated Sessions, one sponsorship package for the AGM Networking Dinner, and one Satchel sponsor and one Lanyard sponsor for the AGM. Sponsors will be accepted at the discretion of the LGA, with preference given to 2010 LGA AGM Sponsors.

About the LGA

The Local Government Association of South Australia is a membership organisation that provides quality services and leadership relevant to the needs of member Councils. Membership of the Association is voluntary and every Council in South Australia.

Established in 1968 in its current form, the Local Government Association is recognised as the peak representative body for Local Government in the State. The LGA is federated nationally with interstate associations in the Australian Local Government Association (ALGA).

The mission of the LGA is to provide leadership to Councils for the benefit of the South Australian community. To achieve this mission the Association has four key areas of activity:

- Strengthening relationships with all spheres of government;
- Enhancing the financial capacity of Local Government;
- Facilitating the continued development and enhancement of Local Government; and
- Promoting participation in, and an understanding of, Local Government.



2011 LGA AGM Day Sponsorship : \$5,000 + GST

This year we are offering a maximum of four AGM Day Sponsorship packages, with the following benefits: *

AGM Sponsorship Opportunities

- **Market exclusivity**, and **first right for sponsorship** of the 2012 LGA Annual General Meeting.
- **Full AGM day registration for two delegates** including the formal lunch, morning tea and afternoon teas.
(Please note: Only two people can attend AGM sessions, morning and afternoon teas, and the formal lunch and attend on your display).
- **Display:** In a prominent area you will be able to set up a display to showcase your products and services, and network with delegates during breaks in official proceedings.
(Please note: One posterboard, a covered trestle table, two chairs and power will be provided. Sponsors can purchase internet access if required. You will be required to provide your own display equipment).
- **Verbal acknowledgement of your sponsorship** by the LGA President or a senior LGA representative at the opening and closing of each day's events, and during the formal lunch.
- **Display of your corporate banner** in the main auditorium and in the formal lunch venue on Friday.
(Please note: banners to be displayed in the auditorium can be hanging or pull-up style, and are restricted to maximum size of 3 x 1.5 metres. Banners to be displayed in the formal lunch venue must be pull-up style (not a hanging banner), and are restricted to maximum size of 2.5 x 1.2 metres).
- **Corporate logo displayed** on session introduction presentation slides, front cover of the official AGM program and the formal lunch menu.

- **Option of placing up to two promotional items** in AGM delegate bags.
*(Please note: materials can be **printed items** at a maximum of A4 size each, or small **corporate gifts**, limited to a maximum of two items in total).*
- **Option to run a business card draw** during the event, with the winner drawn by the LGA President or LGA Chief Executive Officer during the formal lunch.
(Please note: time of draw to be scheduled by the LGA).

AGM Networking Dinner Thursday 27 October

- **Complimentary attendance for two people** at the AGM Networking Dinner.

LGA Website

- Your organisation will be proudly acknowledged on the LGA's public website with a link from the 2011 LGA AGM page for four weeks prior to the event and 12 months following the event. This website is regularly accessed by Local Government Council Members and employees.

LGA Newsletter

- Your support will also be acknowledged in an edition of LGA News, the premier newsletter of the LGA that is distributed to over 2000 people.

* **Please note:** Sponsorship positions will be offered at the discretion of the LGA. Preference will be given to 2010 LGA AGM Sponsors. Available positions will be offered according to LGA policies on corporate, social and environmental responsibility. All sponsors will be required to sign a contract agreement. AGM Sponsors (sponsors of the AGM and sessions) are not entitled to any promotion at the AGM Networking Dinner.



2011 LGA AGM Networking Dinner Sponsorship : \$6,000 + GST

This year we are offering one organisation the opportunity to sponsor the **LGA Annual General Meeting Networking Dinner** on Thursday 27 October 2011, with the following benefits: *

AGM Networking Dinner

Thursday 27 October 2011

- Complimentary attendance for **four people** at the AGM Networking Dinner.

Exclusivity

- Your organisation will be the **only sponsor** of the AGM Networking Dinner.

Acknowledgement

- The LGA President, or a senior LGA representative will acknowledge your sponsorship during the AGM Networking Dinner.

Speaking Position

- A member of your organisation will have the **opportunity to speak for five minutes** in front of the AGM Networking Dinner audience.
(Please note: speech time will be scheduled by the LGA.)

Banner Display

- **Display of up to two corporate banners** in the AGM Networking Dinner area.
(Please note: banners must be pull-up style, and are restricted to maximum size of 2.5 x 1.2 metres).

Dinner Menu

- **Your corporate logo displayed** on the AGM Networking Dinner Menu.

Promotional Opportunities

- You will be able to leave promotional material on the tables or chairs at the AGM Networking Dinner, or in AGM delegate bags prior to the event.
*(Please note: materials can be **printed items** at a maximum of A4 size each, or small **corporate gifts**, limited to a maximum of three items in total).*

LGA Annual General Meeting

Thursday 27 and Friday 28 October 2011

- **Full AGM day registration** for **two delegates** including morning and afternoon teas and attendance at the AGM formal lunch.
- **Corporate logo displayed** on front cover of the official AGM Program.

LGA Website

- Your organisation will be proudly acknowledged on the LGA's public website with a link from the 2011 LGA AGM page for four weeks prior to the event and 12 months following the event. This website is regularly accessed by Local Government Council Members and employees.

LGA Newsletter

- Your support will also be acknowledged in an edition of LGA News, the premier newsletter of the LGA that is distributed to over 2000 people.

* **Please note:** Sponsorship positions will be offered at the discretion of the LGA. Available positions will be offered according to LGA policies on corporate, social and environmental responsibility. All sponsors will be required to sign a contract agreement. AGM Networking Dinner, Satchel and Lanyard Sponsors are not entitled to first right of refusal for sponsorship of the following LGA Annual General Meeting. AGM Networking Dinner, Satchel and Lanyard Sponsors are not entitled to have a display at the AGM. AGM Day Sponsors (sponsors of the AGM and sessions) are not entitled to any promotion at the AGM Networking Dinner.



2011 LGA AGM Satchel Sponsorship : \$2,500 + GST

This year we are offering one AGM Satchel Sponsorship package, with the following benefits: *

LGA Annual General Meeting

Thursday 27 and Friday 28 October 2011

- **Full AGM day registration for one delegate** including morning and afternoon teas and attendance at the AGM formal lunch.
- **Corporate logo printed on** the AGM delegate bags and on the front cover of the official AGM program.
- **Option of placing one promotional item** in AGM delegate bags.
(Please note: material can be a printed item at a maximum of A5 in size).

LGA Website

- Your organisation will be proudly acknowledged on the LGA's public website with a link from the 2011 LGA AGM page for four weeks prior to the event and 12 months following the event. This website is regularly accessed by Local Government Council Members and employees.

LGA Newsletter

- Your support will also be acknowledged in an edition of LGA News, the premier newsletter of the LGA that is distributed to over 2000 people.

2011 LGA AGM Lanyard Sponsorship : \$2,500 + GST

This year we are offering one AGM Lanyard Sponsorship package, with the following benefits: *

LGA Annual General Meeting

Thursday 27 and Friday 28 October 2011

- **Full AGM day registration for one delegate** including morning and afternoon teas and attendance at the AGM formal lunch.
- **Corporate logo printed on** the AGM delegate lanyards and on the front cover of the official AGM program.
- **Option of placing one promotional item** in AGM delegate bags.
(Please note: material can be a printed item at a maximum of A5 in size).

LGA Website

- Your organisation will be proudly acknowledged on the LGA's public website with a link from the 2011 LGA AGM page for four weeks prior to the event and 12 months following the event. This website is regularly accessed by Local Government Council Members and employees.

LGA Newsletter

- Your support will also be acknowledged in an edition of LGA News, the premier newsletter of the LGA that is distributed to over 2000 people.