



Local Government Association
of South Australia

The **Voice**
of Local
Government



2011 LGA Conference and General Meeting

Thursday 28 & Friday 29 April 2011
Adelaide Convention Centre

Sponsorship Proposal

Local Government Association of South Australia

148 Frome Street, Adelaide SA 5000 • GPO Box 2693, Adelaide SA 5001

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2011 LGA Conference and General Meeting

The LGA's General Meeting is a key decision making and policy setting event for the Local Government Association of South Australia (LGA).

Delegates from all 68 metropolitan and country Councils across SA make attendance a priority.

In addition to the formal elements of the LGA General Meeting, the Conference is focused on political debate, expert views and community action for Local Government in South Australia, with sessions, meetings and other events concurrent to the formal meeting, including panel discussions on topical issues of interest around **future directions and challenges for Local Government**. There are also important **informal networking opportunities** for delegates, including a morning tea, afternoon tea break, the lunch and popular dinner on Thursday 28 April, morning tea break and formal luncheon on Friday 29 April.

Key contacts from across the State will be concentrated in one location - the people who make decisions about how and where more than \$1 billion will be spent in the coming year.

The audience comprises key Local Government decision makers... 350 delegates are expected to attend this prominent function. Key contacts from across the State will be concentrated in one location. Given the importance of the event, the meeting attracts Mayors/ Chairpersons, Council Members, Chief Executive Officers and senior Council representatives. Key State and Federal Government Ministers, Members of Parliament and representatives from relevant Government agencies also attend.

Sponsorship Opportunities

The LGA is giving you the opportunity to showcase your services to key stakeholders from Local Government across the State. As a corporate sponsor of the 2011 LGA Conference and General Meeting you will have the opportunity to meet and build relationships with potential customers face-to-face.

We are offering a limited number of organisations the opportunity to take out Platinum or Gold sponsorship of the 2011 LGA Conference and General Meeting, one organisation the opportunity to sponsor the Conference Dinner, and a **new opportunity** for one organisation to sponsor the Delegate Satchels and Lanyards. Sponsorship positions will be allocated at the discretion of the LGA. First preference will be given to 2010 LGA Showcase and General Meeting Platinum Sponsors.

About the LGA

The Local Government Association of South Australia (LGA) is a membership organisation that provides quality services and leadership relevant to the needs of member Councils. Membership of the Association is voluntary and every Council in the State, along with the Anangu Pitjantjatjara, has elected to join as a member.

Established in 1968 in its current form, the LGA is recognised as the peak representative body for Local Government in this State. The LGA is federated nationally with interstate associations and the Australian Local Government Association (ALGA).



2011 LGA Conference and General Meeting

Satchel & Lanyard Sponsorship : \$4,500 + GST

or one Gold and Satchel & Lanyard Sponsorship \$9,500 + GST

We are offering one organisation the opportunity to take up **SACHEL & LANYARD** Sponsorship, with the following benefits:

Conference Registration

- Full Conference day registration for one delegate including lunches, morning and afternoon teas.

Program Advertisement

- One half-page colour advertisement in the official Conference Program.

Satchels & Lanyards

- Corporate logo printed on the official Conference delegate satchels and the Conference lanyards.

Information in Delegate Satchels

- Option of placing one promotional item in delegate conference satchels.
(Material is restricted to one printed item only at a maximum of A5 size, or a small corporate gift is preferred).

LGA Website

- Your organisation will be proudly acknowledged on the LGA's public website with a link from the Conference page for four weeks prior to the event and 12 months following the event. This website is regularly accessed by Local Government Council Members and employees.

LGA Newsletter

- Acknowledgement of your organisation's support will also be highlighted in an edition of LGA News, the premier newsletter of the LGA that is distributed to over 2000 people.

Please note: Sponsorship positions will be offered at the discretion of the LGA. Platinum Sponsors are entitled to market exclusivity and first right for sponsorship of the following LGA General Meeting and Conference/Showcase. Platinum Sponsors of the 2010 LGA Showcase and General Meeting will be entitled to our first offer of Platinum sponsorship for this event, and if any organisation from the same sector applies to be a Platinum, Gold or Conference Dinner Sponsor we may not be able to accept their sponsorship. Conference registration is transferable, but only two people can attend at any given time.



2011 LGA Conference and General Meeting

Gold Sponsorship : \$5,250 + GST

We are offering up to ten organisations the opportunity to take up **GOLD** Sponsorship, with the following benefits:

Conference Registration

- Full Conference day registration for two delegates including lunches, morning and afternoon teas.

Program Advertisement

- One half-page colour advertisement in the official Conference Program.
- Corporate logo printed on the inside of the official Conference Program.

Information in Delegate Satchels

- Option of placing one promotional item in delegate conference satchels.
(Material is restricted to one printed item only at a maximum of A4 size, or a small corporate gift is preferred).

Expo Display

- In a prominent area you will be able to set up a display to showcase your products and services, and network with delegates during breaks in official proceedings.

(Display space is a 1 x 3 metre booth. A fascia name board, standard lighting, power, a covered trestle table and two chairs will be provided. Sponsors can purchase wireless internet access from Reception at the Convention Centre. Sponsors logos can also be printed on the fascia board at an additional cost to your organisation. You will be required to provide your own display equipment.)

- Opportunity to run a business card draw during the event, with the winner drawn by the LGA President or LGA Chief Executive Officer at the Friday Formal Lunch.

LGA Website

- Your organisation will be proudly acknowledged on the LGA's public website with a link from the Conference page for four weeks prior to the event and 12 months following the event. This website is regularly accessed by Local Government Council Members and employees.

LGA Newsletter

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2011 LGA Conference and General Meeting

Platinum Sponsorship : \$9,000 + GST

We are offering **four** organisations the opportunity to take up **PLATINUM** Sponsorship, with the following benefits:-

Conference Opportunities

- **Market exclusivity** and **first right for sponsorship** of the 2012 LGA Showcase and General Meeting.
- **Full Conference day registration** for **two delegates** including lunches, morning and afternoon teas.
- **Display of your corporate banner** in the main auditorium. (*Banners can be hanging or pull-up style, and are restricted to maximum size of 3 x 1 metres.*)
- The LGA President, Mayor Felicity-ann Lewis, or a senior LGA representative will **acknowledge your sponsorship** at the opening and closing of each days' events.
- One **full page** colour advertisement in the official Conference Program.
- **Corporate logo displayed** on session introduction presentation slides, and on front cover of the official Conference program.
- Option of placing up to **two promotional items** in delegate conference satchels. (*Material is restricted to two printed items only at a maximum of A4 size each, or small corporate gifts are preferred.*)
- **Display:** In a prominent area you will be able to set up a display to showcase your products and services, and network with delegates during breaks in official proceedings. (*Display space is a 3 x 3 metre booth. A fascia name board, standard lighting, power, a covered trestle table and two chairs will be provided. Sponsors can purchase wireless internet access from Reception at the Convention Centre. Sponsors logos can also be printed on the fascia board at an additional cost to your organisation. You will be required to provide your own display equipment.*)

Conference Dinner Thursday 28 April 2011

- Complimentary attendance for **two people** at the Conference Dinner.

Conference Formal Lunches

- Complimentary attendance for **two people**.
- **Display of your pull-up banner** in lunch venue.
- **Corporate logo** printed on the lunch menu.
- Verbal **acknowledgement** of sponsorship by the LGA President.
- Opportunity to run a business card draw during the event, with the winner drawn by the LGA President or LGA Chief Executive Officer at the Friday Formal Lunch.

LGA Website

- Your organisation will be **proudly acknowledged** on the LGA's public website with a link from the Conference page for four weeks prior to the event and 12 months following the event. This website is regularly accessed by Local Government Council Members and employees.

LGA Newsletter

- **Acknowledgement** of your organisation's support will also be **highlighted** in an edition of LGA News, the premier newsletter of the LGA that is distributed to over 2000 people.

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2011 LGA Conference and General Meeting Dinner Sponsorship : \$10,500 + GST

We are offering one organisation the opportunity to take up **Conference Dinner** Sponsorship of the LGA Conference Dinner on Thursday 28 April 2011, with the following benefits:

Conference Dinner Thursday 28 April 2011

- Complimentary attendance for **four people** at the Conference Dinner.

Exclusivity

- Your organisation will be the **only sponsor** of the Conference Dinner.

Acknowledgement

- The LGA President, Mayor Felicity-ann Lewis, or a senior LGA representative will **acknowledge your sponsorship during the Conference Dinner**.

Speaking Position

- A member of your organisation will have the **opportunity to speak for five minutes** in front of the Conference Dinner audience.
(Your speech time will be scheduled by the LGA.)

Banner Display

- **Display of your corporate banner** in the Conference Dinner area.
(Banners can be hanging or pull-up style, and are restricted to maximum size of 3 x 3 metres).

Dinner Menu

- **Your corporate logo displayed** on the Conference Dinner Menu.

Promotional Opportunities

- Your organisation will be able to leave **promotional material** on the tables or chairs at the Conference Dinner.
*(Material is restricted to three printed items at a maximum of A4 size, or small corporate gifts. These must be **packaged together**, not individual items.)*

LGA Conference and General Meeting Thursday 28 and Friday 29 April 2011

- **Full Conference day registration** for **two delegates** including lunches, morning and afternoon teas.
- **Corporate logo displayed** on session introduction presentation slides, and on the front cover of the official Conference program.
- One **full page** colour advertisement in the official Conference Program.

LGA Website

- Your organisation will be **proudly acknowledged** on the LGA's public website with a link from the Conference page for four weeks prior to the event and 12 months following the event. This website is regularly accessed by Local Government Council Members and employees.

LGA Newsletter

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Expression of Interest

Please respond by **Friday 14 January 2011**

Yes, my company would like to take up*

(Please select level of sponsorship preferred. If your organisation is interested in more than one sponsorship option, please number the boxes according to interest in sponsorship selected)

- CONFERENCE DINNER SPONSORSHIP - \$10,500 + GST**
- PLATINUM SPONSORSHIP - \$9,000 + GST**
- GOLD SPONSORSHIP - \$5,250 + GST**
- SACHEL & LANYARD SPONSORSHIP - \$4,500 + GST**
- GOLD and SACHEL & LANYARD SPONSORSHIP - \$9,500 + GST**

Name of Sponsorship contact:

Title:

Company / Organisation:

Mailing Address:

Phone: **Mobile:**

Email:

Please fax this form to:

Alison Gill , Office Manager

Local Government Association

Fax: (08) 8232 6336

or telephone (08) 8224 2031 for queries.

** **Please note:** Sponsorship positions will be offered at the discretion of the LGA. Preference will be given to 2010 LGA Showcase and General Meeting Platinum Sponsors. Available positions will be offered according to LGA policies on corporate, social and environmental responsibility. All sponsors will be required to sign a contract agreement.*





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of South Australia

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