



Document Solutions

TIERED COLOUR TECHNOLOGY

# BRING AFFORDABLE COLOUR PRINTING TO YOUR COUNCIL

Preferred supplier to



Procurement  
Local Government Association  
of South Australia



Quote contract 13008  
Document Output Device

Colour Prints  
from as little  
\$0.03

## THE KYOCERA TIERED COLOUR SYSTEM ADVANTAGE

Are cost concerns holding you  
back from colour printing?

Kyocera's unique Tiered Colour  
System is the solution you've been  
looking for!

Only pay for the colour you use.

- Works seamlessly with Kyocera colour MFDs and printers, offering excellent colour quality within your budget.
- Print impactful documents with a splash of colour or vibrant full coverage to get your message across at a lower cost per page, based on tiered billing.
- Reduce the cost of your colour printing by evaluating whether you are printing a simple text document with a colour company logo or a full colour document.



# BRING AFFORDABLE COLOUR PRINTING TO YOUR OFFICE

## BUSINESS COLOUR PRINTING CUSTOMISED TO FIT YOUR NEEDS

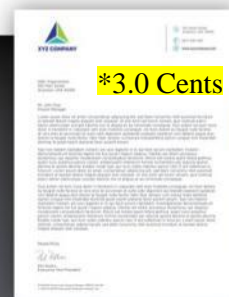
Finally, a solution that revolutionises the way you pay for colour printing. Kyocera technology puts you in control by defining your colour usage levels, based on your documents. Therefore, you pay for the amount of colour you use. For example, do you currently use a black and white MFD or printer, but would like to add colour to documents, such as letterheads and invoices? Kyocera's unique Tiered Colour System can help you control your costs by evaluating every document to determine whether it is a simple text document with a colour company logo, a full colour document or somewhere in between, and charging accordingly.

### 3 TIERED COLOUR SYSTEM

Besides the traditional colour and black and white counters, Kyocera devices also have three additional counters which count the coverage of printed and copied pages and categorizes them into three groups. Example:

#### [ 1 ] SIMPLE COLOUR (Low Coverage)

A colour company logo on black and white correspondence.



SIMPLE COLOUR

#### [ 2 ] BUSINESS COLOUR (Medium Coverage)

A report that contains colorful charts and graphs with text.

BUSINESS COLOUR



#### [ 3 ] CREATIVE COLOUR (High Coverage)

Colour rich collateral such as brochures and presentations.



CREATIVE COLOUR

For more information on how Kyocera's Tiered Colour System can bring affordable colour printing to your office, please contact KYOCERA Document Solutions.

*\*Please note above copy costs are a guide only. Coverage samples in this document are for example only and may not represent accurate coverage samples*

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