

# PLAYFORD PARTNERSHIPS

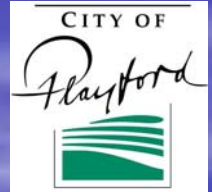
One of the most recognisable  
collaboration models within local  
government Australia-wide!



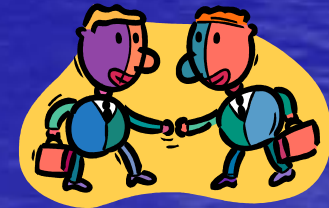
Leigh Hall  
General Manager  
City of Playford  
6 October 2005



# HISTORY



- Created in 1999
- Initial focus on the Peachey Belt area,
- Small model with good results
- Signed Charter
  - Dept Education Training & Employment
  - Dept Human Services
  - Anglicare SA
  - City of Playford
- Independent Chair – Greg Crafter
- Director – Responsible



# CITY-WIDE EVOLUTION



Partnership focus became city-wide

City of Playford appointed internal Playford Partnerships Director

Executive established (15 people)

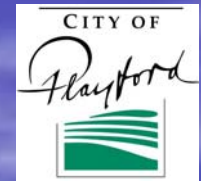
## Challenges:

- Lack of clear Charter
- Lack of clear vision & activities
- Different dynamics for a larger geographical area
- Director – centre of all issues – lack of ownership by others.
- Therefore model NOT Sustainable

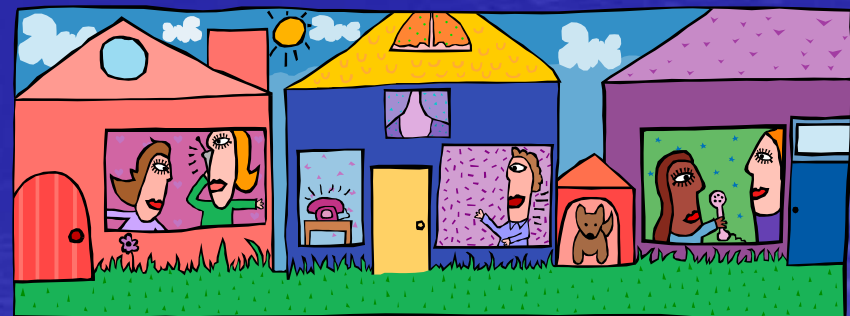




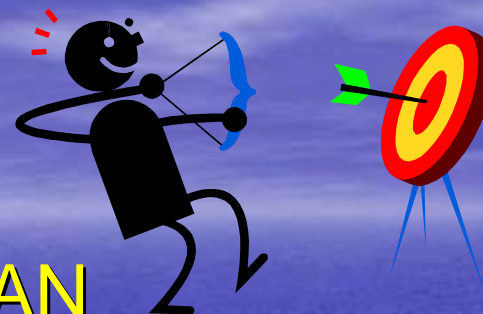
# NEW VISION 2005



- Move from entity to philosophy  
... to embed Partnerships as a way of doing business (a philosophy) within and across Council.
- Playford Partnerships to embody staff and whole of community
- Leverage resources via partnerships
- Learn from other programs and processes (Sustainable Regions, Office of The North, Fed Gov etc)



# REFINING THE PLANNING PROCESS



- Development of PLAYFORD PLAN
- Federal, State and Local Members involved in setting of Measures and Targets
- Engagement of Elected Members
- Briefings and planning with staff
- Action & progress meetings on fortnightly basis
- Development of draft Charter
- Re-invigoration of branding / marketing and celebrations





# DRAFT CHARTER

## OBJECTIVES

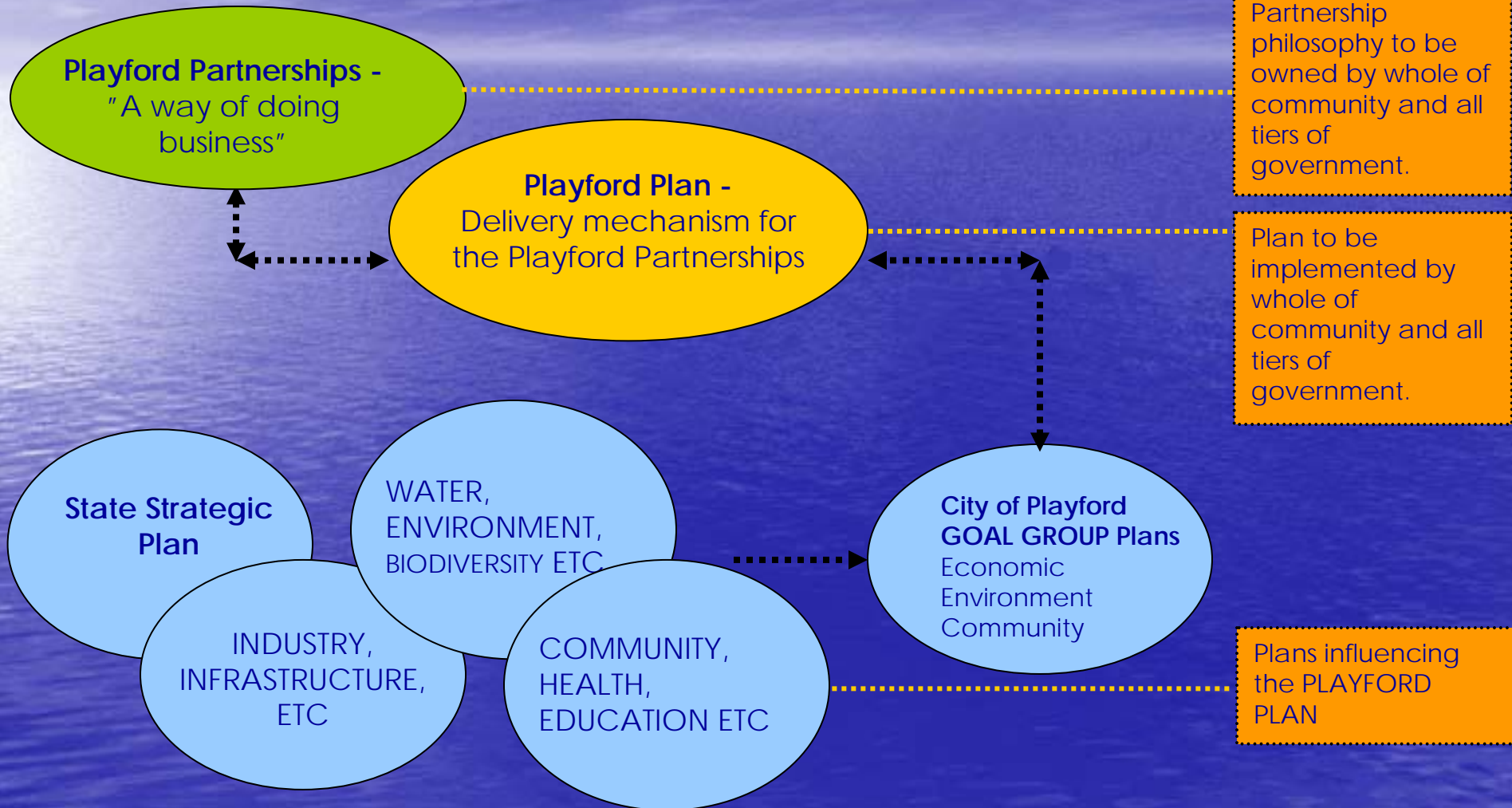


The Playford Partnerships will:

- Establish the direction for partnership formulation within and across the City of Playford
- Develop a partnerships framework / guidelines for the council and community
- Initiate the promotion of successful partnership stories
- Educate and empower all staff to embed the partnership philosophy into their every day work
- Work with the broader community to engage them in meaningful partnership ventures.



# COMMUNITY OF PLAYFORD PARTNERSHIPS PHILOSOPHY



# EXAMPLE PROJECT OUTCOMES



[Joint Local, Regional, State, Federal Government and Others]

- Adams Creek & Edinburgh Parks Stormwater Flood
- Mitigation and ASR
- Value Adding Adelaide Plains
- Mayors' Community Leadership Program
- Re-vegetation through Design
- Skate Park
- Variety Club Respite House

