

A Climate of Change

Local Government Financial
Management Group Conference
Friday 20 November 2009

Hilton Adelaide

233 Victoria Square, Adelaide



South Australian
Local Government
Financial Management
Group Inc.

Program

8.30 am Registration

9.00 am Welcome

President SALGFMG

9.10 am Making the leap from administrator to creator...

Peter Smith, CEO, Adelaide City Council

Increasingly our communities expect from Local Government the same level of service and value for money they receive from the private sector. At the same time individuals and communities are better informed than ever before and want to be involved in shaping services and programs that are important to them.

Peter will contend the most sustainable way to meet these evolving expectations is through a careful balancing act of managing existing operations while creating the future in partnership with our communities, the private sector, other tiers of government and non-government organisations.

The pivotal and changing role of finance officers in supporting Local Government to meet community expectations will be addressed. While ethical decision making, transparency and value for money will continue to be fundamental responsibilities, Peter will challenge participants to move beyond the traditional role of administrator towards actively assisting their organisations to create new opportunities. These will include the vital role finance officers have in identifying and assisting Local Government to understand and make better use of strategic cost driver information, and exploring innovative funding and partnership opportunities with a range of stakeholders.

10.00 am Learning the lessons from the UK Experience: *How UK Local Governments have developed 6 key Performance Management skills*

Peter McHugh, Founder, Covalent Software

The presentation will provide a brief outline of the Performance Management (PM) regime that operates in the UK, regulated by the Audit Commission and also a contrast with how councils operate Performance Management in the USA.

The remainder of the presentation will focus on the six key Performance Management skills that have developed in UK Local Governments as a result of complying with the national mandatory requirements imposed by central government.

- Benchmarking against similar profile organisations
- Alignment of resources and activities with corporate goals and priorities
- Partnership working
- Staff engagement in a holistic PM framework
- Usage of technology to support the PM process
- Performance reporting to citizens, via council website

11.05 am Morning tea

11.30 am The Big Issues in Local Government

Wendy Campana, Executive Director, LGA SA

Wendy will address a range of issues confronting the SA Local Government sector including - tackling the next phase of financial sustainability issues; the global financial crisis and the impact by Local Government through participation in government "stimulus packages"; governance and accountability frameworks and other issues related to the intergovernmental relationships between State, Local and Federal Governments.

11.50 am Working with the Media

Rob Ball, Ball PR

This session will provide an introduction to the precepts of good practice in engaging the media and conducting interviews. It will provide some basic tips, outline a checklist for managing your response to media inquiries that confront you when you are not prepared and, time permitting, offer some examples of good and bad practice gathered from actual media interviews.

12.20 pm Lunch

1.55 pm Stormwater: Towards Water Sensitive Cities

Stephen Hains, City Manager, City of Salisbury

The City of Salisbury has been on a journey of discovery for the last fifteen years in relation to the better use of urban stormwater. What began as a program of stormwater detention and creation of conservation habitat has now emerged as a significant business for the City, involving the capture, processing, underground storage, distribution and sale of most of the stormwater that falls on our streets.

With a distribution network that now extends to all new residential estates, industries and schools as well as council reserves, the City has been able to:

- significantly reduce Adelaide's take on the River Murray,
- provide cheap and good quality water for the local community,
- create important conservation opportunities, and
- substantially reduce the ecological damage of polluted water in the marine environment,
- at the same time open important business opportunities for council.

This presentation will explore the reasons behind the establishment of the City of Salisbury's 'business' venture and its positive social, environmental and financial outcomes.

2.45 pm The Carbon Economy: Real Risks, Great Rewards

Matt Curnow, SA State Manager, Carbon Planet

This presentation will address the following issues:

- The Australian landscape: The Carbon Pollution Reduction Scheme (CPRS) and National Greenhouse and Energy Reporting (NGER) Act.
- The Carbon economy: What risks and implications does it have for business?
- How business can minimise the risks and exposure to the carbon economy while identifying opportunities.

3.30 pm Afternoon tea

3.45 pm Lifting the Lid

Marcus Akuhata-Brown

Marcus will tell his inspiring story of how glass lids of low expectation and achievement were lifted off his life and how through positive encouragement, intuitive goal setting and having the courage to break out of comfort zones led to a life of excitement, adventure and purpose.

4.45pm Close including Quiz Result, Prizes and Lucky Draw

President, SALGFMG

Note: to be eligible to win any Sponsor prizes or the Lucky Draw, you must be in attendance at this session and have fully completed the Sponsors' Passport.

4.55 pm Networking, drinks and nibbles

A Climate of Change Presenters

Marcus Akuhata-Brown

Marcus grew up on the East Coast of New Zealand and has led a number of innovative programs within New Zealand, addressing the learning and development needs of youth at risk and young offenders. He was a Director on the international board of CIVICUS, an international alliance of members and partners which constitute an influential network of organisations at the local, regional, national and international levels, and span the spectrum of civil society. He founded Tukaha Global Consultancy in 2000 and currently divides his time between speaking and consultancy work and land development in Te Araroa.

Rob Ball

Rob is the Managing Director of Ball Public Relations. He is an experienced media trainer, public relations and issues management practitioner, media adviser and a former senior journalist and former senior policy and strategy adviser to a State Premier. He counsels clients in the private and public sectors, health, the environment, professions, professional sport and local government.

Wendy Campana

Wendy Campana is the Executive Director of the Local Government Association of South Australia. She has an extensive background in public sector management, organisational development, education and training, industrial relations, intergovernmental relations, governance and politically lobbying. Wendy is a member of numerous boards.

Matt Curnow

Matthew joined Carbon Planet in 2006. As State Manager for South Australia he is responsible for managing a large corporate client base including the likes of Hilton, Internode and Johnson & Johnson. His in-depth knowledge of the carbon economy has also enabled him to assist in the development and implementation of new products and services.

Prior to joining Carbon Planet, Matthew was the founding member of Trees Please! Inc, a Landcare group and the hills branch of Trees For Life. His passion for environment was the underlying reason for Matthew to join Carbon Planet. Matthew currently sits on the SA Waste Management Carbon Committee and the Adelaide Hills Council Sustainability Advisory Group.

Stephen Hains

Stephen Hains is the City Manager, City of Salisbury – a position that he has held since 1991. In 2003/04, Stephen was seconded to the State Government as Chief Executive of the Department of Business Manufacturing and Trade, with the brief to restructure that Department. Prior to joining Salisbury, he was Chairman of the South Australian Planning Commission (1982-88) – during which time he chaired a number of planning and environmental authorities – and Director of Planning in the Department of Environment and Planning (1988-90). From 1976 to 1982, he was City Planner and then Town Clerk of the City of Unley, and prior to that period was a consultant, primarily responsible for the first City of Adelaide Plan.

A Fellow (and past National President) of the Australian Planning Institute; a Fellow of Local Government Managers Australia; and a 25-year member of the International City Management Association, Stephen has received the Local Government Service Award from the Urban Development Institute of Australia; is an Honorary Fellow of the University of South Australia; and a Foundation Member of the Leaders Institute of South Australia. Stephen is a member of a number of Boards, both within and outside local government, and is the Deputy Chairman of the Environment Protection Authority.

Peter McHugh

Peter McHugh founded Covalent Software in September 2003 to specialise in performance management software for the public sector. Covalent is now the UK market leader and employs over 30 staff.

Peter spent the previous eleven years running his own strategy consulting business, RUBIC Consulting, specialising in the IT sector. During this time he advised nearly 100 companies on all aspects of business development and company growth. In July 1999, Peter published his first book, Making it Big in Software, an assessment of how the leading twenty five UK software companies grew to be international success stories.

Peter has a Bachelor of Chemical Engineering degree, and post graduate degrees in Management Studies and Finance & Accounting. In a fitter life, he was the all-Ireland 400m hurdles champion.

He is married with three children.

Peter Smith

Since November 2008, Peter has held the position of Chief Executive Officer at the Adelaide City Council. His key initial focus is creating an organisation with the culture and capability to deliver for Council and for the people of Adelaide including residents, business owners, workers, students, visitors and all who have a stake in Adelaide's future. This means building an organisation that is modern, outward looking and one that is genuinely responsive to the changing needs of people, business and communities. Before assuming this role, Peter was the Deputy Chief Executive of the South Australian (SA) Department for Families and Communities (DFC), a position he held since February 2005.

In his role at DFC Peter was instrumental in leading sector wide housing, disability and domiciliary care reforms. Prior to working in DFC, Peter spent four years working in Centrelink where he held the position of Area Manager for the Hunter Region of NSW and more recently the position of National Manager Service Delivery, based in Canberra. Prior to this, Peter spent nearly 10 years working in the NSW Department of Housing in a number of senior management roles. The early part of Peter's career was spent in the NSW Department of Community Services where he held a number of management roles in disability services.

Peter has an MBA from Macquarie Graduate School of Management, Sydney. Peter also maintains his links with MGSM through his occasional teaching of Leadership and Human Resource Management MBA subjects for the school. Peter also has a Graduate Diploma in HRM and a BSc.

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Registration

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Management Group Conference
Friday 20 November 2009
Hilton Adelaide
233 Victoria Square, Adelaide

Participant	Position
Organisation	Telephone
Address	
Email	

Other Participants (please attach a separate sheet of paper if more room is required)

Name	Email
Name	Email
Name	Email

Please note any special needs (eg diabetic or vegetarian food, wheelchair access, accommodation)

Registration fee (includes GST)

Conference: \$240.00 FMG Members

\$275.00 Non-Members

(Fee includes lunch, refreshments & handouts)

For confirmation, please fax your registration form to:

(08) 8232 5455 as soon as possible with payment due on or before Wednesday 18 November, 2009 via EFT to

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This form will serve as your tax invoice upon full payment

Seminar Organisers

Lyn Fullgrabe, Julie Kerr, Barbara Poetzi

Telephone: 8100 9975, or 8100 9970 Facsimile: 8232 5455

Email: admin@salgfm.org.au

Cancellation Policy

Cancellations must be received in writing five (5) working days prior to the seminar's commencement or refund will be forfeited. Substitutes are welcome.

