

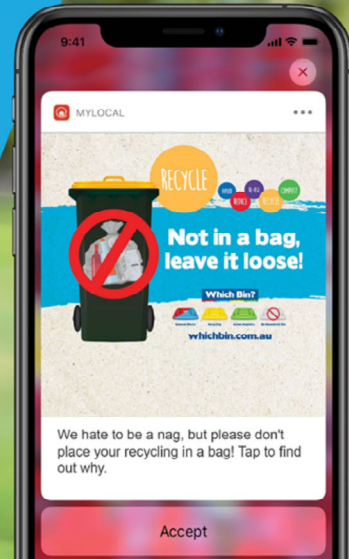


MY LOCAL SERVICES

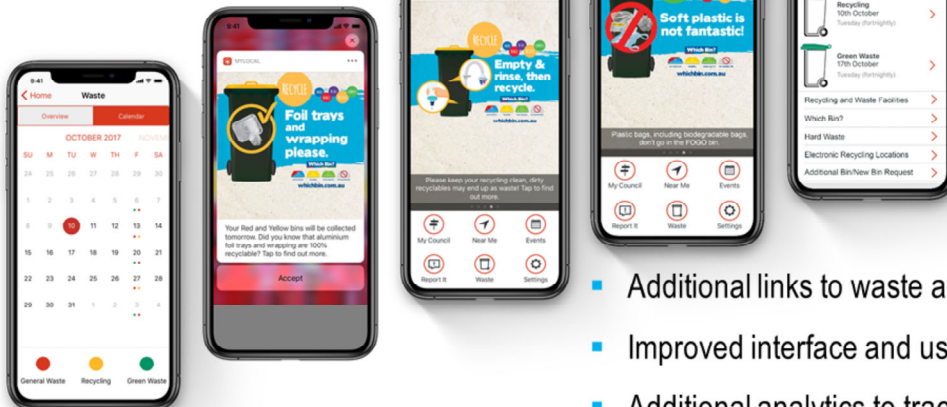
EastWaste



**Recycling
and waste
information at
your fingertips**



- Kerbside Collection Calendar
- Waste reduction and recycling tips aligned with weekly bin collection reminder
- Image rich notifications

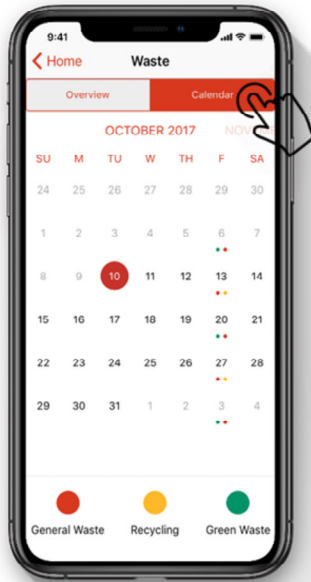


- Additional links to waste and recycling information
- Improved interface and usability
- Additional analytics to track engagement



Waste information screen

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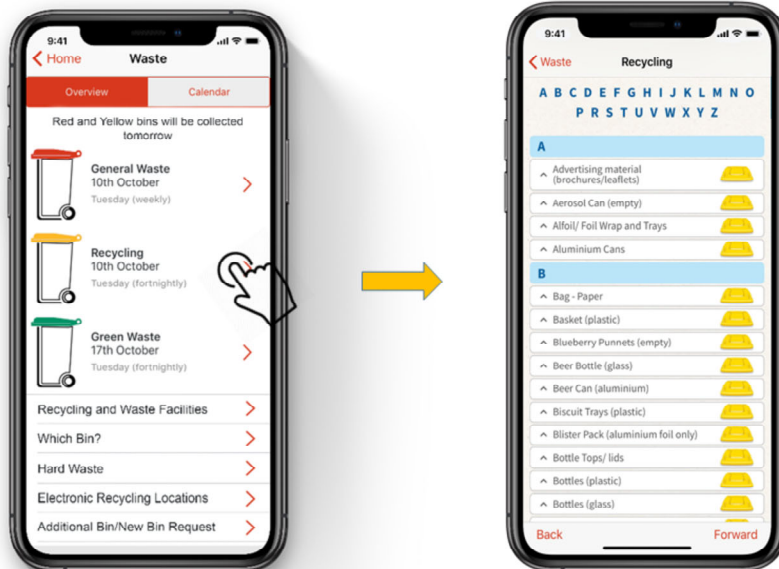


- When Calendar is clicked, collection schedule is displayed.
- Incorporates changes to collections associated with public holidays eg. Christmas Day and Good Friday.



Waste information screen

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This is currently configured for our 7 Member Councils to link directly to the listing associated with each individual bin on the Which Bin website:

Recycling: <http://www.whichbin.com.au/az-items/#recycling-bin>

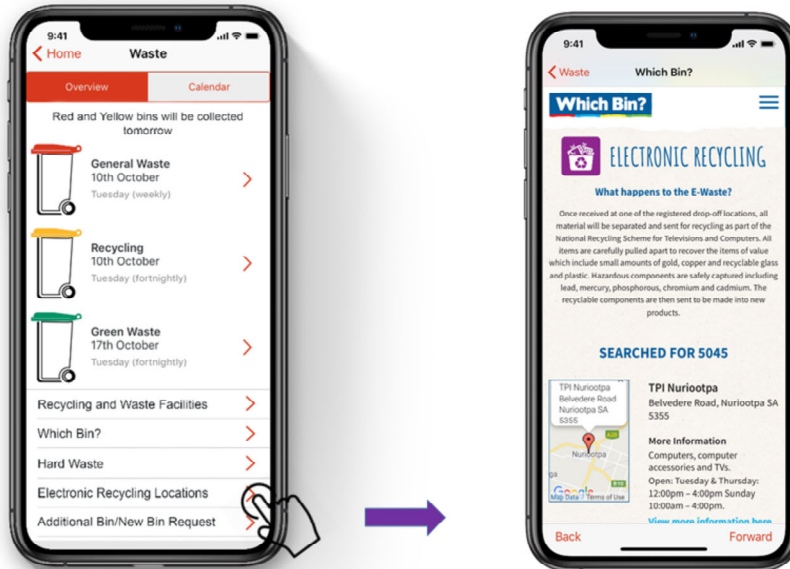
Green Organics: <http://www.whichbin.com.au/az-items/#green-organics-bin>

General Waste: <http://www.whichbin.com.au/az-items/#general-waste-bin>



Waste information screen

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The following links listed at the bottom of the Waste Information overview screen are linked to Which Bin

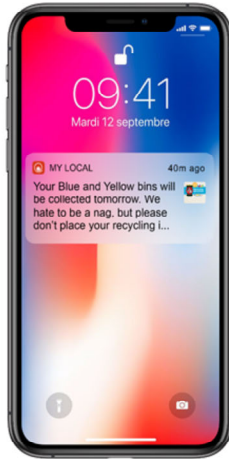
Which Bin? <http://www.whichbin.com.au/>

Electronic Recycling Locations <http://www.whichbin.com.au/az-items/electronic-recycling/>

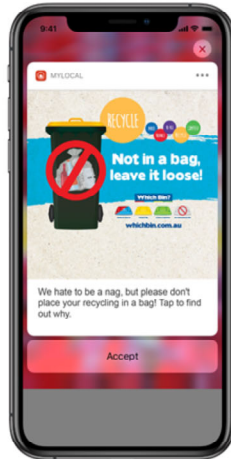


Spotlights on waste and recycling tips

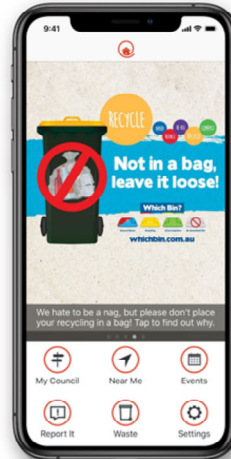
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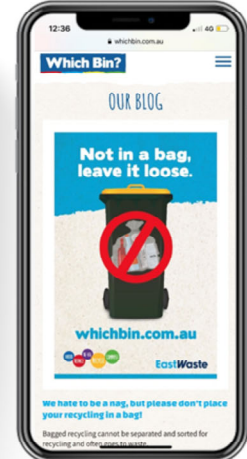
Initial notification received at 6pm



Expanded notification



Spotlight screen



Which Bin blog page with more information

This demonstrates how the notifications are currently received by the user.

- 1) Initial notification on their home screen, received a 6:00pm with their bin collection reminder.
- 2) They can expand the notification by pressing and holding for 1-2 seconds
- 3) Then Click through to the Spotlight screen which also allows them to see other spotlights and access other information in the app
- 4) If they click again, they will access the associated Which Bin blog page that has an explanation about why an item can/cannot be placed in a bin.



Push notifications

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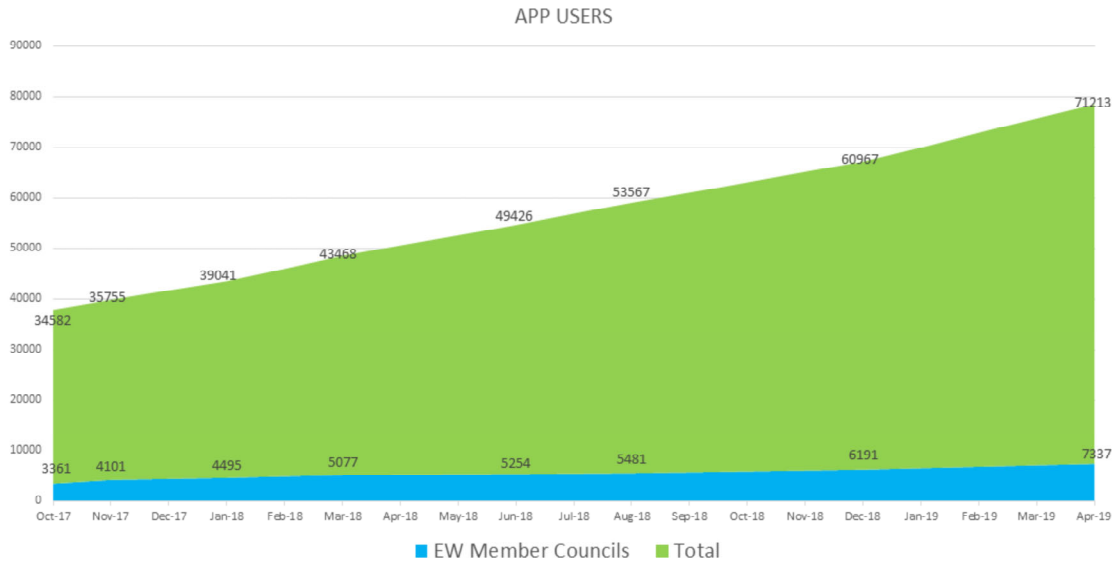
- Public Holiday collections notification

Notifications also include Public Holiday collection information. The Public Holiday spotlights link to the East Waste website: <https://www.eastwaste.com.au/public-holiday-and-fire-risk-collections/> but can be configured to link to any Council specific website if they are outside of East Waste's Member Councils.



Timeline and App usage

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Potential reach to all app users in SA as of 1 April is 71,213. Tips are currently programmed so that all residents receive the same associated tip in the same week (depending on their collection day).



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**For more information on becoming a participating council contact
websolutions@lga.sa.gov.au**