



The Value of South Australia's Jetties



Local Government Association
of South Australia

Executive Summary

Survey Responses:

- A total of 2,806 responses were received for the survey.

Key Findings:

- The majority of respondents reported visiting or using a South Australian jetty in the past year.
- On average, respondents who visited a jetty in the past year did so approximately 44 times annually, with most spending between \$26 to \$50 per day.
- Two-thirds of total respondents considered jetties very important in enhancing the overall appeal of the town where the jetty is located.
- Almost all respondents believed that jetties play a significant role in making towns or suburbs more appealing to visitors.
- Nearly all respondents believed that jetties help promote a healthy and active lifestyle for the community.
- Half of the total respondents expressed safety concerns or suggested improvements regarding jetties.
- A third of total respondents agreed that there are wharves or jetties that are currently closed to the public but still highly valued.
- Over three-quarters of respondents supported the state government taking financial responsibility for jetty maintenance.

Executive Summary (cont.)

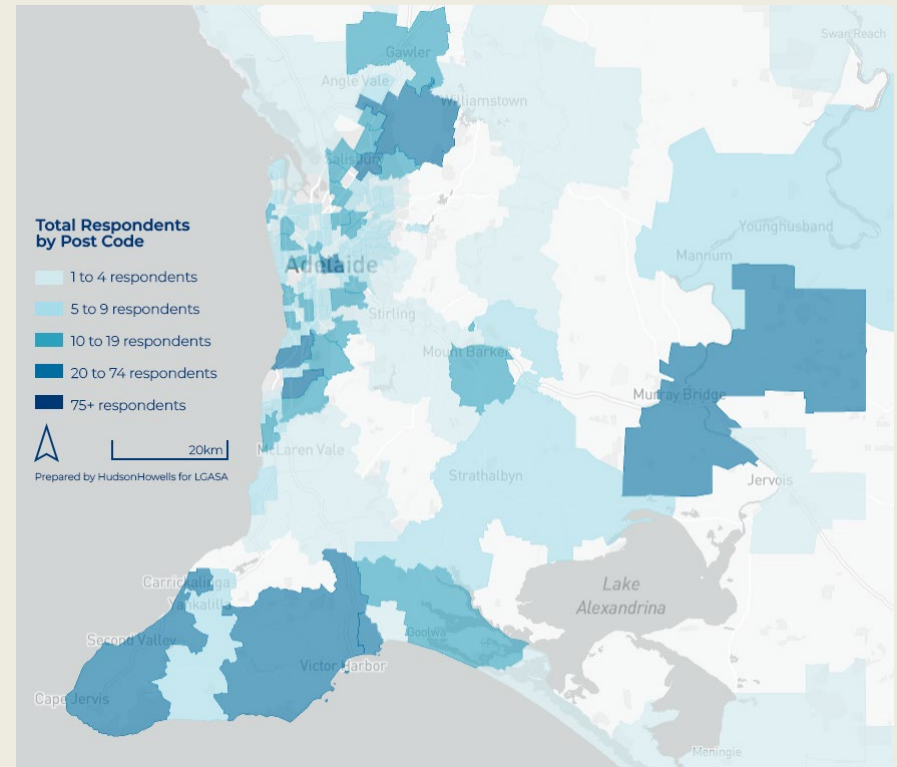
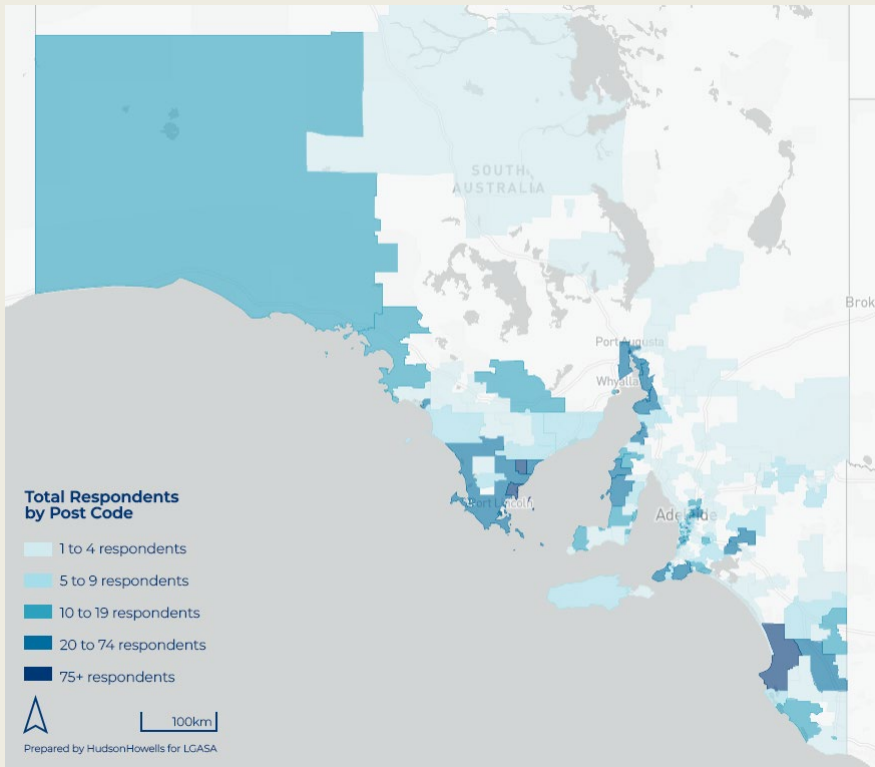
Economic Impacts:

- Visitors to council-leased South Australian jetties support jobs and contribute to Gross State Product.
- Jetties support regional property values and have led to an uplift in property values.
- Jetties' capital works were predominantly funded by councils.
- Planned capital works in the next 30 years could support additional economic benefits.
- Jetties have both tangible and intangible social and economic benefits.

Major Cost Drivers:

- Key cost drivers for capital and maintenance costs include pylon replacement, deck repairs, storm damage, and lighting.
- This summary provides an overview of the key findings from the survey responses related to South Australian jetties and their significance to the community.

Participant profile - location



the value of South Australia's jetties

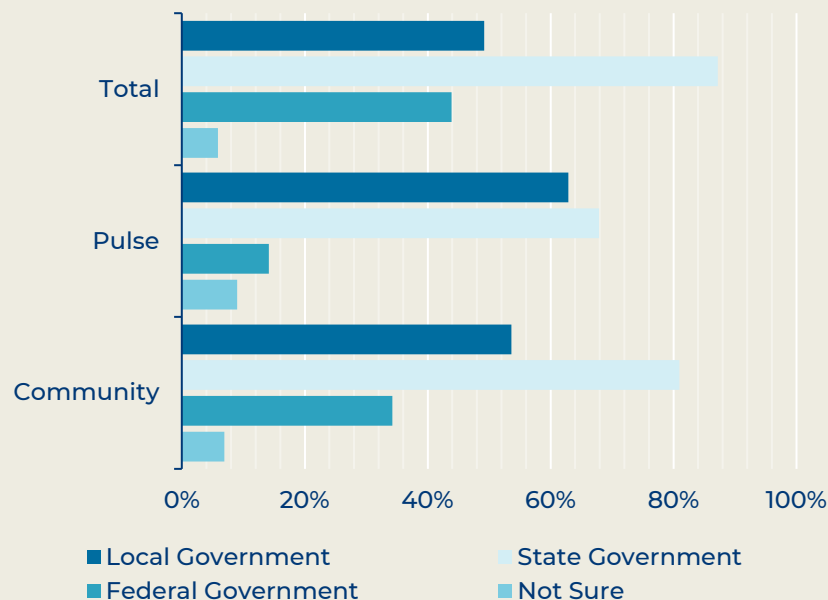
Financial responsibility for jetty maintenance

Given that jetties are used by locals and visitors, which level/s of government should have financial responsibility for the maintenance of jetties?

	Total	Pulse	Community
Base	2,471	800	1,671
Local Government	54%	63%	49%
State Government	81%	68%	87%
Federal Government	34%	14%	44%
Not Sure	7%	9%	6%
None of these	0%	1%	0%

- Over three-quarters of respondents support the state government taking financial responsibility for jetty maintenance (81%), increasing to 87% of 'Community' respondents.
- Nearly two-thirds of 'Pulse' respondents are more inclined towards local government taking on the responsibility for jetty maintenance (63%), higher than compared to 'Community' respondents (49%).

Which level/s of government should have financial responsibility for jetty maintenance?





Economic Impact

Coffin Bay Jetty and Foreshore, Coffin Bay (Eyre Peninsula). Source: eyrepeninsula.com

The Economic Impact of SA Jetties

Economic Growth and Tourism

Jetties attract tourists and visitors to coastal regions, supporting regional economic growth.

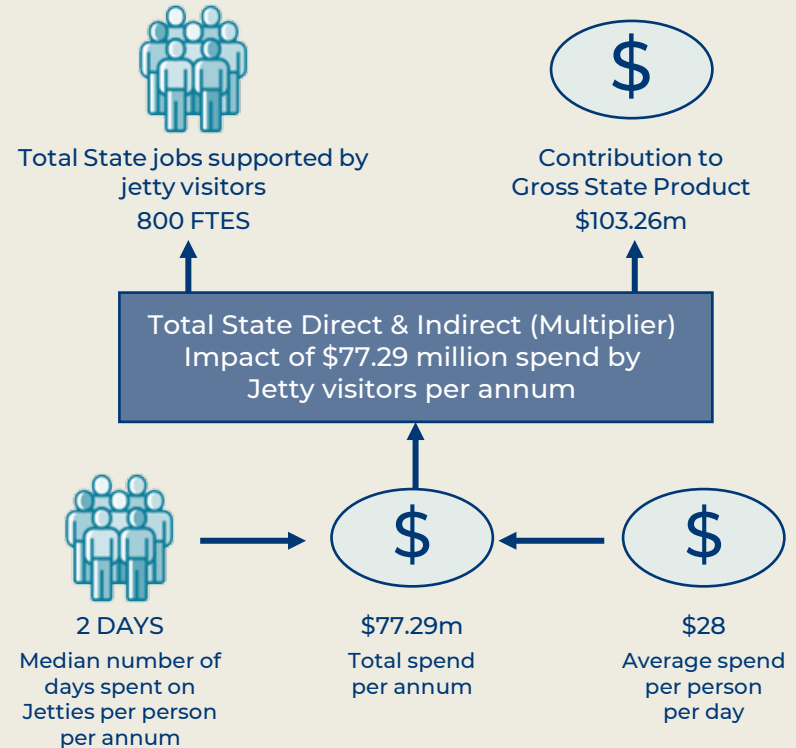
They offer opportunities for swimming, fishing, boating, walking, sightseeing and water sports.

Visitors spend money when they visit, support job opportunities and local businesses.

Visitors to South Australian Jetties support:

- 800 Full Time Equivalent Jobs Per Annum
- \$103.26 million in Gross State Product Per Annum

(Note: Median visitor and average spend data sourced from the population representative 800 Pulse Survey respondents)



Summary and Conclusions (cont.)

Economic Impacts

- Major cost drivers of capital and maintenance costs:
 - Pylon Replacement
 - Deck Repairs
 - Storm Damage
 - Lighting
- Substantial other intangible social and economic benefits
 - Recreation opportunities: e.g. Fishing, Swimming, Walking, etc.
 - Social inclusion: Jetties are generally open for all people of all ages and abilities.
 - Community wellbeing: Jetties facilitate physical activity and relaxation opportunities contributing to the well-being of residents and visitors.
 - Heritage: In some cases jetties are historically significant.
 - Coastal protection: Jetties can act as barriers against erosion from currents, tides, and waves.
 - Improved habitat: Some jetties act as artificial reefs attracting marine life and other organisms.
 - Climate change: Jetties can be used to study local ecosystems, collect data on water quality, and assess the impacts of climate change, urban development and pollution.