- make a difference -COUNCIL ELECTIONS

Inclusive Representation Action Plan 2018 - 2022

LG/	A actions	Со	uncil actions
(S1)	Increase promotional material and communication detailing the role of councils to better inform women (and CALD) **	(S3)	Securing a commitment from senior management and council elected body to support initiatives
(S1)	Fully utilise the opportunities provided by social media as part of LGA campaign activities **	(S3)	Securing funds and resources to undertake initiatives in current and long-term work plans
(S2)	Use narratives from women already on council to provide insights as to their experiences and use this to inform the comms & engagement and inform campaign strategies **	(S4)	Develop a 'Multicultural Action Plan' to identify and implement actions to increase the representation of CALD communities
(S2)	 Hold training sessions related to: Reducing unconscious bias Being more assertive Building resilience to external negative influences Stress management Upskilling Inclusion of women in council leadership positions to share their insights/experiences at candidate briefings 	(S3)	Fully incorporate and elevate information about opportunities for all community groups to participate local government through the enrol, nominate and vote phases in the lead up to a council election. Provision of more than one or two candidate information sessions for community members.
(S3)	Build principles of sector-wide leadership capability into elected member inductions and other programs that support the elected body**	(S3)	Assist candidates in understanding the requirements of being a council member and provision of appropriate and ongoing support and mentoring for councillors.
(S4)	Capture information from councils collected when women exited local government to inform and action improvements	(S3)	Promote attendance at council meetings so that communities and encouraged to come and observe to find out more about participating in local government
(S1/4)	Build stronger partnerships with the Electoral Commission SA (ECSA)**, the Equal Rights Commission SA and other stakeholders such as the Australian Local Government Women's Association (ALGWA)**	(\$3)	Set diversity targets where possible, including council committees etc
(S1/4)	Increase coordination of efforts between ECSA**, the Office of Local Government and councils to provide better advocacy in this area	(S3)	Be flexible in arrangements that are made for council business to make it easier to manage other commitments (remote meeting technologies and childcare for example)
(S3)	Facilitate local government representation on the Male Champions of Change (MCC) Committee and participation in the Chiefs for Gender Equity (CfGE) initiative	(S4)	Capture information from women exiting local government to help inform and action improvements

Key

• (S..) refers to where the recommendations for into the overarching strategies identified by the review and listed in the report.

(**) Implemented and rolled out within the 2018 council elections campaign