

↓ Explain the levels of Government

Don't use Facebook

→ Make it UPBEAT RAW ALTERNATIVE FUN AND MOVING

↓ Take it into schools!

# TELL THE WHOLE COMMUNITY

↓ Make it interesting

↓ QR Code?

# WHAT THE COUNCIL DOES!

↓ Video content giving all an equal platform

↓ Show US real things not argumentative political jargon

→ 1 min long videos

EACH PARTY GIVEN EQUAL VOICE!!



BRING THE VOICES TOGETHER

- show us exactly what policies are
- no fighting talk

# HOW TO REACH OUT

- youtube
- facebook?
- insta? too old...

Online  
↓  
Video

Show HOW they help

Too much hypocrisy in politics!!



Big talk but no results has broken trust...

How can we have a voice in real issues?  
not just party politics but expert voices in issues!



← NOT  
CONNECTED  
RICH FOLK

↑  
JUST  
PEOPLE  
FIGHTING

FEELS  
OVERLOOKED  
DON'T ACTUALLY  
HELP US OUT!

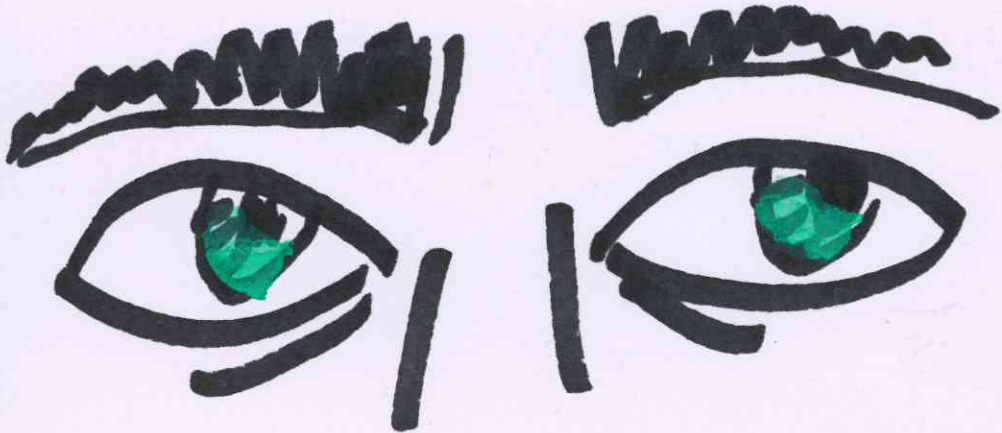
REAL  
LIFE  
ISSUES →



# CHANGING THE SYSTEM

- Be 18+
- No criminal record
- Aussie citizen

- What do you need to nominate
- + degree??
- + higher education
- + be a sociopath



↘  
it can feel like  
all the politicians on TV are.

GIVE THE  
DESIGN  
SOME FASHION  
+ STYLE  
+ VARIETY

→ show us  
people we may  
know!

→ Tell us about  
who they are!

→ video  
content

What  
can these  
people do?

Faces  
mean  
nothing.  
What  
are the  
issues!

Politics  
feels  
like  
a  
cycle...

WHO  
ARE THESE  
PEOPLE

SOME  
GUY





Get to know your Council!

youth led interviews?

on key topics

Youth Mental Health

SHOW MORE YOUTH

TOO FORMAL

Regular media seems too fabricated, false, put-together

Maybe show people who are struggling represent the lower class!

Good to see diversity women of colour

I don't know these people why should I care?



# GROWING A NOMINEE

GETTING THE VOTES

SPEAK OUT  
OUTREACH  
MAKE POLICY? MARKETING?

BUILDING  
A VOICE  
ON THE  
ISSUES

A REASON TO SPEAK UP