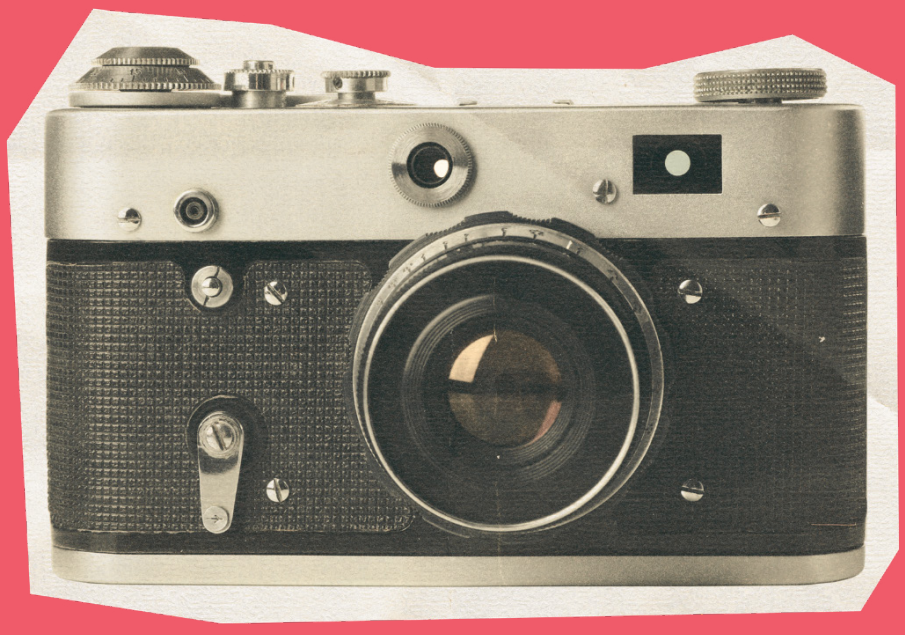
Electoral Commission SOUTH AUSTRALIA

LG13

Profiles & Photo Requirements



Candidate Guide

How your candidate profile will be printed

Each candidate will be allocated an equal amount of space on the profile sheet regardless of the number of characters in the profile. A candidate with a 100 character profile will be allocated the same amount of space as a candidate with 1000 characters.

Candidates' profiles will be listed in the same order as names appear on the ballot paper.

Profiles will form part of the ballot pack distributed to electors.

For consistency and fairness, all profiles will print in the same font size with no paragraph breaks and formatted to **NOT** include:

- X •Aa — Dot points
- X Aa — Underlining
- X **Aa** — Bolding
- X AA — Capitalisation (unless acronym e.g. CSIRO)

Statements that appear alongside your profile

Submitted profiles must be accompanied by several statements. These statements do not need to be included in the body of text or your profile. The candidate portal will prompt you to declare:

- whether you live in the area or ward (for which you are nominating)
- whether you are an existing member of a registered political party (you must identify the party), or if you have been a member of a registered political party within the preceding 12 months (you must identify the date that you ceased to be a member)
- if any public adverse findings have been made in respect of you from the Behavioural Standards Panel, Ombudsman, SACAT, the District Court or the Supreme Court in connection with your role as a member of a council (this statement will only appear alongside your profile if an adverse finding has been made)
- your contact details being either your address (cannot be a post office box), email address, or telephone number.

Example printed profile



HEYSEN, John

I have lived and worked in the district for the past 20 years as a farmer. Throughout this time, I have been involved in and lead lots of committees. I am married and have 2 children who are currently at the local school. I have worked extensively with CFS brigade and have been chair of the school governing council for the past 8 years. My work takes me across all the districts in our council region which gives me the opportunity to talk about and listen to the concerns and ideas that rate payers have about the past present and future. I believe I have a lot to offer and am able to help guide our districts growth forwards into the future.

I live in the Area
I was a member of the Democratic National Party until 29/11/26
Contact Details: 8765 4321
I have received an adverse finding from the Behaviour Standards Panel

Important profile contents

A profile provides electors with a brief overview of the past and present experience of a candidate and assists them to make choices when voting.

Your profile may include the following:

- current or past work experience/qualifications
- work or community interests
- community involvement including membership of clubs/boards
- personal information such as marital status/children
- declarations of public policy and promises of public action

Additionally, if you have a campaign specific website or social media page, these details can be included in the profile to help voters make informed decisions.



A profile must not comment on the decisions or actions previously made by the council or on past or present members of the council.

The word 'comment' is taken to mean a criticism, value judgement or endorsement of a decision relating to a council or council members. It does not preclude statements of fact that are neutral.

See below how unacceptable profile statements can be reworded to become acceptable:

Unacceptable	Acceptable
I have served on the council's **effective** environmental committee which has led to the **successful and much appreciated** greening of the town's **former barren** sports field. My future commitment, if elected, is to support all reasonable environmental causes.	I have served on the council's environmental committee which has led to the redevelopment of the town's sports field. My future commitment, if elected, is to support all reasonable environmental causes.

Unacceptable	Acceptable
The council has **made many poor decisions** in relation to the childcare in our area, **culminating in the closure of the Main Street Child Care Centre**. The current council **clearly does not care** about young mothers or young families - elect me to council as someone who does care about young families.	I have a passionate interest in the development of facilities for the young mothers and young families and I am committed to the development of such facilities if elected to council.

These statements lose neutrality and become commentary on past council actions.

These statements are not criticising council decisions, instead, reflect statements of public policy.

Principles applicable to your photograph

Lodging a photograph with your profile is **optional**. However, if a photograph is submitted, it must:

- Be lodged at the same time as your nomination
- Be the same size as an Australian passport photograph
- Predominantly show your head and shoulders
- Be endorsed by you, that the photograph was taken within the last 12 months.

Submitted photographs will appear alongside your candidate profile when displayed on the internet and with the voting packs mailed out to electors. All photographs will be displayed in greyscale.

The original quality of the submitted photograph will determine the clarity of the reproduction.

If provided, photographs will be printed adjacent to your profile. If you choose not to submit a photograph, the words 'Photograph Not Provided' will be displayed.

Example printed profile without photo

Photograph Not Provided

JONES, Trevor

I have worked across transport, agriculture and small business for most of my career, building practical experience in leadership, operations and working with rural communities. Originally from South Australia, my wife Karen and I have lived in Utopia for the last 15 years and have proudly raised our three children here. I am nominating for Council because I care about the future of our community and want to help ensure Utopia remains a strong, connected and family-friendly region. If elected, I will listen to residents, support practical outcomes and work toward a positive future for our community.

I live in the Area
I am not a member of a Political Party
Contact Details: TJonesy1@gmail.com
I have received an adverse finding from SACAT

Disclaimer

Electoral officers are not responsible for checking the accuracy of any information included in a profile. The returning officer, electoral officers or council staff bear no liability with respect to the publication of a profile under the Act and Regulations.

Electoral Commission SOUTH AUSTRALIA

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